

cüraa

Elevating Life

BUILT ON A DECADE OF TRUST.

For over a decade, Chef Sanjyot Keer has earned the trust of millions through Your Food Lab, becoming one of India's most recognised voices in cooking. That deep understanding of Indian kitchens is reflected in every CŪRAA product, thoughtfully designed to combine exceptional functionality, premium aesthetics and everyday practicality.

Today, CŪRAA represents a new generation of kitchen products that people love to use, gift, trust to perform and remember every single day.



Millions
of Home Cooks Inspired



10+
Years of Trust



20M+
Community



**EVERY CÜRAA PRODUCT BEGINS WITH ONE QUESTION:
"WILL THIS GENUINELY MAKE EVERYDAY
COOKING EASIER, BETTER AND MORE ENJOYABLE?"**

Inspired by **Chef Sanjyot Keer's culinary expertise** and shaped by a deep understanding of how millions of Indians cook, every CÜRAA product combines thoughtful functionality, dependable performance and refined design to **make cooking more intuitive, more enjoyable and effortlessly rewarding.**

MOST CORPORATE GIFTS ARE CONSUMED, STORED AWAY OR FORGOTTEN.

CÜRAA BECOMES PART OF SOMEONE'S HOME.



A BRAND PEOPLE TRUST

Led by Chef Sanjyot Keer and backed by one of India's most trusted cooking communities.



PREMIUM BY DESIGN

Beautifully crafted products that elevate everyday kitchens and reflect the quality of your brand.



MADE TO BE USED

Thoughtfully designed products that become a part of everyday life, not a shelf.



A GIFT FOR THE WHOLE FAMILY

Enjoyed by the entire household, creating lasting appreciation beyond the individual recipient.



PERSONALISED FOR YOUR BRAND

Custom branding and employee personalisation make every gift uniquely yours.



A GIFT THAT LASTS

Long after the celebration, CÜRAA continues creating moments your recipients will remember.



**Thoughtful today. Useful tomorrow.
Remembered always.**

That's the CÜRAA Difference.

MAKE IT **YOURS!**

Add your brand identity to create gifts that leave a lasting impression.

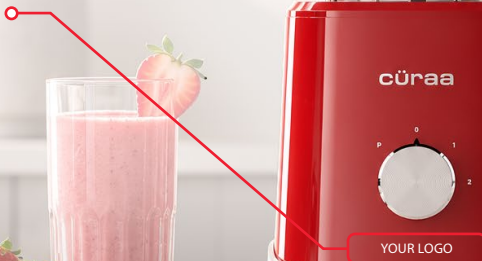


Personalised gifts.
Stronger connections.



Company Logo

Add company logo to make every gift memorable.



EMPLOYEE
RECOGNITION



CLIENT
APPRECIATION



CORPORATE
EVENTS



FESTIVE
GIFTING



BLENDLAB PRO 2.0

HIGH PERFORMANCE BLENDER

Powerful. Versatile. Built for real kitchens. Blend, grind and crush with a powerful 1200W pure copper motor, intelligent preset modes, and effortless performance for every recipe.

MADE FOR

01

Morning Smoothies

02

Protein Shakes

03

Fresh Chutneys

04

Batters

05

Spice Blends

06

Nut Butters

07

Frozen Drinks

08

Restaurant-style Silky Gravies

WHAT'S INCLUDED



1L Tritan Jar



700ml Tritan Jar



2x 6 Leaf Blades



Sipper Lid



Storage Lid



Spatula

UNMATCHED SPECS



1200W Pure Copper Motor



25,000 RPM



Smart Preset Control



6 Leaf Blades



Safety Lock



Hands Free Operation



EXPLORE ONLINE

Scan QR code or click the link to view full product details, images & videos.

[VIEW PRODUCT →](#)



CUSTOMIZE NAME AND LOGO



2 YEARS ON-SITE WARRANTY

MRP : 8,999/-
SP : 6,699/-



BLENDLAB

COMPACT PERFORMANCE BLENDER

Compact in size, versatile in performance. The versatility of a blender with the convenience of a mixer grinder. Blend smoothies, shakes and juices, then grind fresh spices, masalas and coffee beans in the dedicated stainless steel jar.

MADE FOR

- 01

Morning Smoothies
- 02

Protein Shakes
- 03

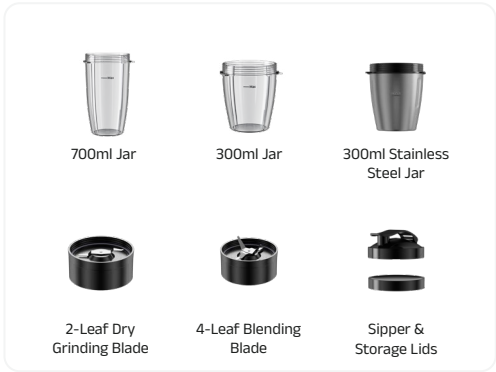
Chutneys & Dips
- 04

Silky Gravies
- 05

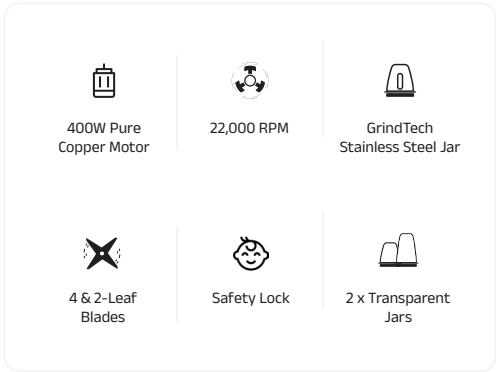
Dry Masalas
- 06

Spice Blends

WHAT'S INCLUDED



UNMATCHED SPECS



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CUSTOMIZE NAME AND LOGO



2 YEARS ON-SITE WARRANTY

MRP : 5,999/-
SP : 3,499/-



AROMIX

UNLOCK FRESH AROMA. FULLER FLAVOUR.

Grind whole spices, coffee beans, herbs and dry ingredients in seconds to unlock fresher flavour, richer aroma and better-tasting food.

MADE FOR

01 Whole Spices

02 Fresh Coffee Beans

03 Dry Herbs

04 Homemade Masalas

05 Dry Fruits

06 Seasoning Mixes

WHAT'S INCLUDED



300ml Stainless Steel Grinding Jar



Activation Lid



Cover Lid

UNMATCHED SPECS



300W Pure Copper Motor



22,000 RPM



Detachable Grinding Jar



2-Leaf Blade



Safe Operation



One-Push Operation



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CUSTOMIZE NAME AND LOGO



1 YEAR ON-SITE WARRANTY

MRP : 5,999/-
SP : 2,199/-



HANDMIXER

MIX. WHIP. KNEAD. EFFORTLESSLY.

From cake batters to whipped cream and dough, enjoy powerful, consistent mixing with effortless control for every recipe. The storage container keeps the mixer and all attachments neatly together, so everything stays organised and within easy reach.

MADE FOR

01

Cake Batter

02

Whipped Cream

03

Cookie Dough

04

Frosting

05

Pancake Mix

06

Dessert Prep

WHAT'S INCLUDED



2 x Beater



2 x Dough Hooks



2 x Whisks



Storage
Container

UNMATCHED SPECS



300W Pure
Copper Motor



5-Speed
Control



Storage
Container



Versatile
Attachments



Turbo
Mode



One-Push
Release



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CUSTOMIZE NAME AND LOGO



1 YEAR ON-SITE WARRANTY

MRP : 4,499/-
SP : 2,199/-



CHOPLAB PRO

YOUR PREP PARTNER. EVERY DAY.

Make everyday prep effortless. Chop vegetables, mince meat, mix ingredients and create silbatta-style chutneys with speed, consistency and ease.

MADE FOR

01

Onion, Tomato & Veggie Chopping

02

Salsa & Relishes

03

Meat Mincing

04

Ginger & Garlic Chopping

05

Stuffing Mixes

06

Silbatta-Style Chutneys

WHAT'S INCLUDED



Quad Plane Blade



900ml Bowl



Connection Cover



Spatula



Storage Lid

UNMATCHED SPECS



300W Pure
Copper Motor



4,300 RPM



2 Speed
Modes



Quad Plane
Blade



Child Safety
Lock



Stainless Steel
Spindle & Gears



EXPLORE ONLINE

Scan QR code or click the link to view full product details, images & videos.

[VIEW PRODUCT →](#)



2 YEARS ON-SITE WARRANTY

MRP : 4,999/-
SP : 2,599/-



CHOPLAB NEO

COMPACT SIZE. EVERYDAY CONVENIENCE.

Compact, cordless and convenient. Chop, mince and prep ingredients effortlessly wherever you need them.

MADE FOR

01

Baby Food

02

Herbs & Chillies

03

Garlic & Ginger

04

Quick Meal Prep

05

Salad Toppings

06

Everyday Chopping

WHAT'S INCLUDED



Type-C
Charging Cable

UNMATCHED SPECS



30W
DC Motor



Type-C
Charging



1500 mAh
Li-ion Battery



One-Push
Operation



Safety
Lock



3-Leaf
Blade



EXPLORE ONLINE

Scan QR code or click the link to view full product details, images & videos.

[VIEW PRODUCT →](#)



CUSTOMIZE NAME AND LOGO



1 YEAR ON-SITE WARRANTY

MRP : 1,499/-
SP : 999/-



CHOPLAB LITE

PULL. CHOP. DONE.

Chopping made quick, easy and effortless. Triple-stack razor-sharp stainless steel blades deliver fast, even chopping every time, making ChopLab Lite an everyday kitchen essential loved by thousands of home cooks.

MADE FOR

01

Everyday Vegetables

02

Fresh Herbs

03

Garlic & Onion

04

Dry Fruits

05

Garnishing Prep

UNMATCHED SPECS



Nylon Pull
Cord



Food-Grade
Bowl



650 ml &
900 ml Jar



3 / 5-Leaf
Blade



Ergonomic
Handle



Anti-skid
Base



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CUSTOMIZE NAME AND LOGO



6 MONTHS ON-SITE WARRANTY

650ML

MRP : 999/-

SP : 699/-

900ML

MRP : 1,299/-

SP : 899/-



MILK FROTHER

CAFÉ-STYLE DRINKS. RIGHT AT HOME.

Enjoy café-style coffee, matcha, hot chocolate and more at home with a powerful, robust frother built for everyday use. Complete with a premium stainless steel stand for convenient countertop storage and a whipping attachment for cream, eggs and more.

MADE FOR

01

Cappuccinos

02

Café Lattes

03

Hot Chocolate

04

Whipped Eggs

05

Matcha

06

Cold Coffee

07

Milk Foam

08

Whipped Cream

WHAT'S INCLUDED



Balloon Whisk



Spring Whisk



Stainless Steel
Stand



Type-C
Charging Cable

UNMATCHED SPECS



10W
DC Motor



Type-C
Charging



1500 mAh
Li-ion Battery



7,500
RPM



Battery Level
Indicator



3-Speed
Modes



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CUSTOMIZE NAME AND LOGO



1 YEAR ON-SITE WARRANTY

MRP : 1,499/-
SP : 999/-



PEPPER GRINDER

FRESHLY GROUND. AT THE PUSH OF A BUTTON.

This is the new way to enjoy fresh seasoning. Freshly grind pepper and Himalayan salt at the touch of a button. Six adjustable grind settings and a premium ceramic grinding mechanism deliver richer flavour, better aroma and effortless seasoning every time.

MADE FOR

01

Fresh Pepper

02

Himalayan Salt

03

Everyday Seasoning

04

BBQs

05

Dining Table Use

WHAT'S INCLUDED



Type-C
Charging Cable

UNMATCHED SPECS



25W
DC Motor



Type-C
Charging



300 mAh
Li-ion Battery



Ceramic
Grinding Core



6 Coarse
Levels



External Coarse
Adjustment



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CUSTOMIZE NAME AND LOGO



1 YEAR ON-SITE WARRANTY

MRP : 2,499/-
SP : 1,299/-



RETRO ELECTRIC KETTLE

BEAUTIFUL BY DESIGN. BUILT FOR EVERYDAY.

Elegant on your countertop and dependable in daily use. Featuring a food-grade stainless steel interior for pure, safe boiling and the world-renowned STRIX controller from the UK for reliable performance and trusted safety, every single day.

MADE FOR

01

Tea & Coffee

02

Pour-Over Brewing

03

Green Tea

04

Instant Meals

05

Home & Office

06

Everyday Boiling

UNMATCHED SPECS



2000W
Power



1.8 L
Capacity

304

Food-Grade
304 Stainless Steel

360°

360°
Swivel Base



Built-In
Strainer



Strix
Controller



Overheat/Dry
Protection



Lift-to-Reset



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CUSTOMIZE NAME AND LOGO



2 YEARS ON-SITE WARRANTY

MRP : 5,999/-
SP : 3,599/-



WOODEN MASALA DANI

BEAUTIFUL KITCHENS DESERVE BEAUTIFUL STORAGE.

Crafted from premium Acacia wood with elegant gold accents and CŪRAA's signature engraved Mandala art, this bestselling masala dani brings beauty, organisation and tradition to everyday cooking.

MADE FOR

- 01

Everyday Spices
- 02

Kitchen Countertops
- 03

Dry Fruits & Mouth Fresheners
- 04

Elegant Serving
- 05

Housewarming Gifts
- 06

Modern Indian Kitchens

UNMATCHED SPECS

 Acacia Wood	120 7x120ml Canisters	 Gold Color Plated	 Spoon Included
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CUSTOMIZE NAME AND LOGO



1 YEAR ON-SITE WARRANTY

MRP : 4,999/-

SP : 1,799/-



STAINLESS STEEL MASALA DANI

MODERN STORAGE. TIMELESS STYLE.

Keep your everyday spices beautifully organised in a premium stainless steel masala dani featuring CÛRAA's signature Mandala art. Rust-resistant, easy to clean and built for everyday use.

MADE FOR

- 01

Everyday Spices
- 02

Hygienic Storage
- 03

Modern Kitchens
- 04

Easy Maintenance
- 05

Everyday Cooking
- 06

Housewarming Gifts

UNMATCHED SPECS

 Food Grade Stainless Steel	100 7x100ml Canisters	 Spoon Included
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CUSTOMIZE NAME AND LOGO



1 YEAR ON-SITE WARRANTY

MRP : 3,499/-
SP : 1,399/-



INDIEPRO

FINALLY, AN INDUCTION THAT UNDERSTANDS INDIAN COOKING.

Induction cooking is faster, safer and more energy-efficient than cooking on gas. Yet for many home cooks, it has never felt as natural. IndiePro changes that with intuitive rotary controls inspired by the way India cooks, along with one-touch Boost and Keep Warm functions for effortless everyday cooking.

MADE FOR

- 01

Everyday Indian Cooking
- 02

Office Pantries
- 03

Fast Heating
- 04

Keeping Food Warm
- 05

Energy-Efficient Cooking
- 06

Everyday Convenience

UNMATCHED SPECS



2100W
Max Power



Sleek Knob
Control



IGBT 30A



Upto 99 Minutes
Timer



6kV Load
Protection



Glass Top

10

9 Preset Modes
+ Boost Mode



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 2 YEARS ON-SITE WARRANTY

MRP : 7,999/-
SP : 5,499/-



A NOTE FROM CHEF SANJYOT KEER

Over the last decade, millions of people have welcomed me into their kitchens through Your Food Lab.

That journey taught me that **great cooking isn't just about recipes. It's about having products that make everyday cooking simpler, more enjoyable and more rewarding.**

CÜRAA was born from that belief.

Every product we create is thoughtfully designed to **earn a place in someone's everyday life, and that's what makes it a meaningful gift.**



Thoughtfully designed.

Built to be used.

Made to be **Remembered.**



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